

# Marketing Benefits for the Restaurant to Have Me Performing There-- Ideas That You Could Use!

- 1. RochesterFamilies** - I advertise with this family friendly site that sends out emails to thousands of families each week. And every week they list all of the restaurants that I perform at.
- 2. Rochester Convention and Visitors Bureau** - They also send out a weekly email to business people, and I'm listed at all of the restaurants that I perform at.
- 3. My Current Shows** page on my website- list of all shows I'm doing publicly
- 4. Custom web page featuring their restaurant** - I make a page that tells about the restaurant, has photos, quotes from customers, downloadable menu, and a MapQuest link
- 5. Public announcement at every show I do** - Each restaurant I perform at gets an announcement from on stage at my shows.
- 6. Facebook page** - I keep updating where and when I'll be performing
- 7. Posters** - I create a large print poster, in a frame, plus smaller pages that they can put in their restaurant
- 8. A personal invitation** - from me to each group of people that I perform for to come back and see me.
- 9. BizCard** - I have my Facebook page on my business card, I ask people to LIKE me on FB, and to post a quote. Those quotes are posted on the customized webpage for each restaurant.
- 10. I hand out Freebies to the kids-** balloon animals, and Jumbo Dollar bills (see my website about those). This makes the kids beg their parents to come back.

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